Name:Frankie

**Directions:**  You will select a type of music that interests you (i.e. hip hop alternative, rap, soul, rock, funk, heavy metal) and record and analyze five music videos that you feel are reflective of that style. As you study these videos, you should answer the following questions about each music video and then post it to your web page entitled music.

Music Video Analysis:

1. ***Artist: French Montana***

***Song:***

* What is the dominant message of this video?
* How are the following individuals depicted in their videos?
  + Visible minorities- black men are at the club

* + women are dancing at the clubs
  + men – are having fun at a nightclub

What lifestyle choices are promoted in this video?- Fast liftstyle, big money

* What trends in popular culture have been inspired by this video? The saying “ tunnel vision on my money, I don’t see a hoe
* Do you think this video can influence people’s lives? Why or Why not?
* Yes some people might try to live that lifestyle

1. Artist: Lil boosie

Song: The rain

* What is the dominant message of this video? How when you lose somebody important, things seem different in life to you.
* How are the following individuals depicted in their videos?
  + visible minorities

* + men- how men also have a sensitive side
* What lifestyle choices are promoted in this video?- not to sell drugs
* What trends in popular culture have been inspired by this video?-none
* Do you think this video can influence people’s lives? Why or Why not?-yes because it shows how selling drugs can only lead you to death

1. ***Artist:lil boosie***

***Song: back in the day***

* What is the dominant message of this video?-how back in the day use to be
* How are the following individuals depicted in their videos?
  + visible minorities-black men and women in Baton. Rogue
  + teenagers- having fun
  + women- having fun
  + men- having fun, fighting, shooting dice
  + parents- watching their children play
* What lifestyle choices are promoted in this video?- To have fun, and remember where you came from
* What trends in popular culture have been inspired by this video?-none
* Do you think this video can influence people’s lives? Why or Why not?-no not really

1. ***Artist:juelz santana***

***Song:back to the crib***

* What is the dominant message of this video?- to have a women come home with you
* How are the following individuals depicted in their videos?

* + Women- are at the club and at a runway
  + Men- are chasing the women

* What lifestyle choices are promoted in this video?- the fast life
* What trends in popular culture have been inspired by this video?- new clothings
* Do you think this video can influence people’s lives? Why or Why not?- yes because this video might have men treating women in a bad way

1. ***Artist:Jadakiss***

***Song: why***

* What is the dominant message of this video?- there is a lot of them
* How are the following individuals depicted in their videos?
  + visible minorities- black people are marching the street, wanting justice for everything

* + men – how black men wants the world to change for the better
* What lifestyle choices are promoted in this video?- to do the right thing, take the right path in life
* What trends in popular culture have been inspired by this video?-none
* Do you think this video can influence people’s lives? Why or Why not?-yes because this video is very controversy and it asks about a lot of things that I also worry about